



PRESS CONFERENCE

The French Automotive Competitiveness Cluster MOV'EO announces the launch of its 2nd SME business cluster*, "ITS INFRA": "Infrastructures and Intelligent Transportation Systems"

Saint Etienne du Rouvray, 16 October 2013 – As part of its new 2013-2018 performance commitment, MOV'EO, the automobile and transportation competitiveness cluster has set itself the target of achieving fifteen SME business clusters in three years, two of which have been created in order to try to win at least twelve international contracts.

The new MOV'EO SME business cluster, "ITS INFRA" (Infrastructures and Intelligent Transportation Systems), launched on 23 September with six SMEs: CITILOG, MULTITOLL, NEAVIA, NEXYAD, STERELA and SURVISION. Other SMEs are expected to join soon.

In the automobile and transport sector, the aim of the Intelligent Transportation Systems or ITS, dedicated to the management of road infrastructures, is to improve the security and mobility of users on different networks. These systems are based on the new information and communication technologies applied to the area of transportation.

Gérard Yahiaoui, President and General Director of NEXYAD, one of the member SMEs of the cluster and also President of MOV'EO SME, is one of the players behind this new initiative. *"The business clusters are created at the initiative of the SMEs of the cluster who present their individual activities and aims. The actions then carried out by each cluster depend entirely on the SMEs who initiated and developed them. The role of MOV'EO is to bring them together and to support and promote their undertakings".*

Eric Toffin General Director of the company CITILOG which initiated the new cluster ITS INFRA explains: *"the creation and development of commercial and technological partnerships has been a central part of our development strategy for a number of years. When Gérard Yahiaoui and the MOV'EO representatives presented the idea of business clusters to us, we wanted to be part of this straight away. The ITS INFRA group was created very easily, in just a few months, and we have already established our position on new markets."*

By joining these groups, the SMEs, often with ultra-specialized competences, join forces, to "hunt in packs" and to access with the sufficient critical mass international calls for tender and requests of major purchasing institutions.

By cumulating the members of this business cluster, they can respond to a call for tender claiming a turnover (€55 M in total), payroll (over 300 persons in total), skills, production means and own funds (approximately €20 M in total) corresponding to those of a very large midcap or intermediate sized company.

The six SMEs behind the ITS INFRA cluster offer a selection of services and complementary skills:



- **CITIOLOG** (www.citilog.com) is the world leader for video surveillance systems and products for traffic management while ensuring the safety of road operators.
- **MULTITOLL** (www.multitoll.fr) is a specialized company in the conception, installation and maintenance of systems of identification, classification and management of vehicles. It offers ground-breaking concepts based on cutting edge technologies in the areas of classic tolls, free-flow tolls, urban tolls, car-parks, vehicle management and public transport.
- **NEAVIA** (www.neavia.com) offers eco-responsible solutions for the optimization of road safety and information of users and managers: traffic measurement, detection of traffic events, road sharing practices, car-park management, vehicle-infrastructure communication.
- **NEXYAD** (www.nexyad.net) is a cabinet of applied mathematics which provides solution components with a high added value for the implementation of signal processing, artificial vision, statistics and data analysis and the model design of dynamic systems.
- **STERELA** (www.sterela.fr) is a cutting edge company for the design, production and services of complex systems which integrate electronic, computing and mechanical components capable of operating in extreme conditions (at all times and in all climates).
- **SURVISION** (www.survision.fr) provides integrators with cutting edge video solutions for vehicle detection and identification. These solutions are aimed at security forces, motorway management companies and car-parks, as well as administrations, local authorities and private companies.

***Note:** The first SME business cluster, “INI” or “Intégration du Numérique pour l’Industrie” (Digital Integration for Industry) was created in June 2013 at the instigation of eight SMEs of the MOV’EO competitiveness pole: ADM CONCEPT, CARLIPA, CONTROLSYS, GENIGRAPH, INTEMPORA, KEYMOOV, NEXYAD and SDI.

About MOV’EO competitiveness cluster: via its competitiveness cluster in automobile and public transport R&D, MOV’EO develops collaborative and innovative projects which reinforce the international competitiveness of French businesses and geographical territories. The MOV’EO cluster has 350 members and it is based in the Lower and Upper Normandy and Ile-de-France (Greater Parisian area). These territories account for over 70% of R&D in the French automobile sector. Its collaborative projects focus on seven Strategic Activity Domains: Road User Safety, Intelligent Mobility Solutions, Environmental impact of vehicles, ICE Powertrains, Demonstrators and decarbonated vehicles, Mecatronic Systems for vehicle electrification, Reversible and embedded energy storage systems & interfaces. www.pole-moveo.org

MOV’EO 2013: FACTS AND FIGURES

- **350 members (55% SME)**
- **3 Regions (Lower Normandy, Upper Normandy, Ile-De-France or Greater Parisian area)**
- **70% of the French automobile R&D takes place on the MOV’EO territory**
- **7 Strategic Activity Domains**
- **An annual operating budget of €2.5 million**
- **385 registered R&D projects which represent a budget of €1.335 M**



MISSIONS:

- To develop co-operative R&D projects
- To establish and develop research activities on our territories
- To accompany SMEs when placing their innovations on the market

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